



INFINITEE USA
1 Tristas Way
South Plainfield, NJ 07080
Ph: +1 (908) 561-2757
info@infiniteeusa.com
www.infiniteeusa.com

PRESS RELEASE

April 24, 2023

INFINITEE USA LAUNCHES INNOVATIVE PROBIOTICS FOR PERSONAL & HOME CARE AT NYSCC 2023

INFINITEE USA launches its new line of cutting-edge pre, post, and probiotic line of products on May 2 & 3, 2023 at the NYSCC Suppliers' Day Tradeshow at Javitz Center in New York City. With uses in skin care, hair care, and home care formulations, **INFINITEE USA's** novel launches put nature to work and offer customers the opportunity to harness the power of bioscience. All offerings in the new probiotic range are multi-strain and multi-functional, as well as eco-friendly, sustainable, and renewable. What is exciting is that they can be customized to customers' particular needs and requirements in their next formulation.

INFINITEE USA presents two exciting offerings for *SKIN AND HAIR CARE*: *INFIN PROBIOTIC BIODERM 20X* in liquid form and *INFIN PROBIOTIC BIODERM 100 B* in powder form. Both offerings restore healthy scalp & skin with amino acids probiotics & postbiotics. The bioderms reduce volatile body odors, exfoliate dead skin cells, and brighten, smooth, & even skin. Both bioderms can be used in skin creams & lotions, shampoos & body washes, colognes & body sprays, serums & tonics. Noteworthy, 100 B can be used in powder concentrates & tablet formulations.

INFINITEE USA has three innovative *HEMECARE* probiotic offerings: *INFIN PROBIOTIC HOME OS 20X*, *INFIN PROBIOTIC HOME OS 10X* and *INFIN PROBIOTIC HOME HINI 100B*. *INFIN PROBIOTIC HOME OS 20X* is a liquid concentrate that can be added to cleaning formulas for its efficacy in eliminating stains & odors on hard & soft surfaces. *INFIN PROBIOTIC HOME OS 10X* is a fully formulated mixture cleaner & odor eliminator. Both *INFIN PROBIOTIC HOME OS 20X* and *INFIN PROBIOTIC HOME OS 10X* can be used in institutional cleaning as also to clean indoors & outdoors, bathrooms, kitchens, floors, carpets, & pet areas in homes. *INFIN PROBIOTIC HOME HINI 100B* is an organic waste digester & odor eliminator. It can be used in laundry pre-soak & cleaning of septic, RV holding tanks, and portable toilets. This probiotic can also be used in cleaning pods and in powder cleaning concentrates and tablets.

Visit **Booth #1466** at **NYSCC 2023** to learn more about these offerings.

ABOUT INFINITEE USA

The flagship company of the **INFINITEE** global group, **INFINITEE USA** offers an extensive range of naturals and synthetics for the personal care, home, and food industries. Our eco-friendly naturals include probiotics and actives, vegan certified plant oils, butters & waxes, organic oils & butters while our top-notch synthetics comprise of preservatives, rheology modifiers, emulsifiers, esters and many more. Member of the RSPO & the Global Shea Alliance, INFINITEE USA is ISO 9001 certified. Our business advisory vertical offers business advisory services such as manufacturing excellence, sustainability, business excellence, and guidance with certifications such as ISO, Kosher, Halal, RSPO, Organic & Cosmos / Ecocert to customer organizations.

Visit www.infiniteeusa.com for more information. For an interview with our President or Principal Scientist, and for product details and company information, please email Puja or Dr Sarbani at info@infiniteeusa.com